



TRAFFIC INSTRUCTION #500318: SAM Nebraska
Est. 2286, SAM Nebraska - Radio 2.18 - 3.31
Estimate Flight: 02/18/21 - 03/31/21
Instruction Dates: 02/18/21 - 03/31/21

Agency: AxMedia
Client: SAM Nebraska
Product: Education Campaign
Mkt/Sta: **Lincoln:** KGMT-AM, KUSO-FM, KUTT-FM, KWBE-AM, **North Platte/Ogallala, NE:** KSID-AM, KSID-FM, **Omaha-Council Bluffs:** KBIE-FM, KNCY-AM, **Sioux City:** KNEN-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
2/18/2021	3/3/2021				SAM0211	Boardroom 2	:30	100%	
Line Comments: Spot attached to email.									
3/4/2021	3/17/2021				MC52319	Wrecked	:30	100%	
Line Comments: Spot attached to email.									
3/18/2021	3/31/2021				SAMN62619	My Kids	:30	100%	
Line Comments: Spot attached to email.									

Traffic Disclaimer

Do not down convert any HD spots. Please run the SD spots that are provided for SD channels
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phornung@axmediateam.com confirming receipt of instruction. Thank You!